



INSIGHT BUSINESS WORKS

LEADERS. TEAMS. RESULTS.



Kathryn Adams, M.A.

Organization Development

Executive Coach

Leadership Development

Learning Systems Design

Systemic Team Coaching

Speaking

Kathryn “Kathy” Adams has supported a broad range of organizations, both as a consultant and in leadership roles in corporate settings. Dubbed “organization troubleshooter” by her colleagues, Kathy is a savvy analyst of how human systems work—or don’t—in organizations large and small.

Since launching her consulting business in 2008, Kathryn Adams has provided organization development consulting, change management, leadership development, sales and marketing strategies, and learning system design to organizations of all types.

Kathy helps clients identify opportunities to improve systems and processes that will increase performance for individuals, teams, and organizations. She loves being tapped to help unravel and solve difficult issues and set her clients on the path to success. She is committed to ensuring her work supports each client’s mission, vision, goals and business outcomes.

Kathy is based in Skaneateles, NY and works both locally and nationally. She currently serves as the Chair of the Advisory Board of the WISE Women’s Business Center and is Chair of the Zoning Board of Appeals of her local town.

Specialties include:

Process Facilitation
Team & Individual Coaching
Communications Design
Sales Force Enablement

Learning Design
Strategic Planning
Capacity Building

Industry Experience

Manufacturing
Technology
Not for Profits | Foundations
Pharmaceuticals
Consumer Products
Public Sector

Credentials

MA - Organization Management & Development

Fielding Graduate University

MS - Communications

Ithaca College (ABT)

Certified Practitioner in Team Coaching

Global Team Coaching Institute

Certified Professional Coach

(in process)
International Coach Academy

Associate Certified Coach

(in process)
International Coach Federation

Professional Experience

The Raymond Corporation
NV Philips

Insight Business Works, Inc.

Main Office

201 East Jefferson Street
Suite 302
Syracuse, New York 13202
(315) 727-8881

Insightbusinessworks.com
info@insightbusinessworks.com