



INSIGHT BUSINESS WORKS

LEADERS. TEAMS. RESULTS.



Terry Hoffmann, MA, PCC, BCC

Executive Coach

Leadership & Career Coach

Healthcare & Business Performance Partner

Terry Hoffmann is an accomplished executive coaching professional with proven success building capacity and confidence in physicians, physician executives, leaders and teams.

She has a demonstrated ability to design and deliver customized coaching engagements that meet and exceed critical business objectives for small, independent companies as well as Fortune 500 corporations.

She adds value by developing executives and teams who are activated to create positive team culture based on a professional, fun and genuine approach.

Terry inspires innovation and growth, addressing complex challenges for emerging business needs. Driven to succeed, she thrives in large scale, high impact projects and opportunities.

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Terry is a key component to my business strategy. I have brought her in to develop my key personnel, physicians and teams. It costs a lot of money to replace a doctor, a key team member or a patient who leaves the practice due to dissatisfaction. It takes a lot of time, money, and wasted energy when people are locked into nonproductive conflict. The ROI is huge. Investing in coaching with Terry helps us stay ahead of the challenges rather than constantly putting out exhausting fires! Terry is my personal executive coach, too. I know firsthand that coaching works!

- Jenny Edwards, MBA
Chief Administrative Officer

Specialties

Strengths Based Approach
Emotional Intelligence/Positive Psychology
Leadership Development
Physician Executive Development
Cross-functional Collaboration
Physician Support and Development

Credentials

Graduate Certificate—Executive & Professional Coaching
University of Texas at Dallas

MA—Counseling Psychology
University of North Florida

Professional Certified Coach
International Coaching Federation

Board Certified Coach
Center for Credentialing & Education

Certified Practitioner in Team Coaching
Global Team Coaching Institute

Florida Licensed Mental Health Counselor (MH4105)

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