



# INSIGHT BUSINESS WORKS

LEADERS. TEAMS. RESULTS.



## Kathryn Adams, M.A.

Systemic Team Coaching      Executive Coach  
Organization Development      Learning Systems Design  
Leadership Development      Speaking

**Kathryn “Kathy” Adams has supported a broad range of organizations, both as a consultant and in leadership roles in corporate settings.** Dubbed “organization troubleshooter” by her colleagues, Kathy is a savvy analyst of how human systems and individuals work—or don’t—in organizations large and small.

Since launching her consulting business in 2008, Kathryn Adams has provided organization development consulting, change management, leadership development, sales and marketing strategies, and learning system design to organizations of all types.

Kathy helps clients identify opportunities to improve systems and processes that will increase performance for individuals, teams, and organizations. She loves being tapped to help unravel and solve difficult issues and set her clients on the path to success. She is committed to ensuring her work supports each client’s mission, vision, goals and business outcomes.

Kathy is based in Skaneateles, NY and works both locally and nationally. She currently serves as a member of the Advisory Board of the WISE Women’s Business Center and is Chair of the Zoning Board of Appeals of her local town.

### *Specialties include:*

Process Facilitation  
Team & Individual Coaching  
Communications Design  
Sales Force Enablement

Learning Design  
Strategic Planning  
Capacity Building

### Industry Experience

Manufacturing  
Technology  
Not for Profits | Foundations  
Pharmaceuticals  
Consumer Products  
Public Sector

### Credentials

**MA - Organization Management & Development**  
Fielding Graduate University

**MS - Communications**  
Ithaca College (ABT)

**Certified Senior Practitioner in Team Coaching**  
Global Team Coaching Institute

**Certified Professional Coach**  
(in process)  
International Coach Academy

**Associate Certified Coach**  
(in process)  
International Coaching Federation

### Professional Experience

Cognos Performance Consulting, Inc.

The Raymond Corporation  
NV Philips

Insight Business Works, Inc.

### Main Office

201 East Jefferson Street  
Suite 302  
Syracuse, New York 13202  
O: (315) 727-8881  
C: (607) 761-0892

Insightbusinessworks.com  
info@insightbusinessworks.com  
Kathy@insightbusinessworks.com